Attorney's Docket No.: 30000060-0003-002 Patent

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

in Ke Ap	plication of:	)
R	ussell Alan Foltz-Smith	· )
Application No: 10/797,464		) Examiner: Nathan C. Uber
Filed: M	Iarch 10, 2004	) Art Unit: 3622 ) Confirmation No: 4539 ) )
Al	YSTEM FOR ORGANIZING  DVERTISEMENTS ON A WEB PAGE  ND RELATED METHOD	

Mail Stop RCE Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

## AMENDMENT AND RESPONSE TO FINAL OFFICE ACTION WITH REQUEST FOR CONTINUED EXAMINATION

Dear Sir:

In response to the Office Action dated January 7, 2009, Applicant respectfully requests that the above-identified application be amended as follows and that the following remarks be considered:

Serial No: 10/797,464 -1 - Examiner: Nathan C. Uber

Inventors: Russell Alan Foltz-Smith, et al. Art Unit: 3622